DOCKET NO: 250419US2X

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :

YUJI SHIMIZU : EXAMINER: PORTER, RACHEL L.

SERIAL NO: 09/642,227 :

FILED: AUGUST 21, 2000 : GROUP ART UNIT: 3626

FOR: MERCHANDISE PLANNING AND :

DEVELOPMENT SYSTEM AND METHOD FOR THE SAME, AND A

COMPUTER PRODUCT

AMENDMENT UNDER 37 C.F.R. § 1.114

COMMISSIONER FOR PATENTS ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated August 10, 2007, please amend the aboveidentified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 38 of this paper.